

B20 Germany Update

No. 3, January 2017

B20 Germany had a productive start into 2017. Not only have the policy papers of the Taskforces and Cross-thematic groups in large parts undergone the fourth round of consultation; January and February have been intense months for early advocacy of B20 positions. Before the turn of the year, Renate Hornung-Draus, Managing Director of the Confederation of German Employers' Federations (BDA) and Vice-President of the International Organisation of Employers (IOE), represented the B20 at the first meeting of the G20 Employment Working Group. Klaus Moosmayer, Chair of the CTG Responsible Business Conduct and Anti-Corruption, presented the group's recommendations to the G20 Working Group on Anti-Corruption. B20 Chair Jürgen Heraeus hosted and attended multiple events at the World Economic Forum in Davos this year, with issues ranging from protectionism to artificial intelligence. And Sherpa Stormy-Annika Mildner discussed the results of the B20 survey on protectionism and the recommendations of the TF Trade and Investment with the G20 Trade and Investment Taskforce. We are now working full speed towards our second joint taskforce meeting and hope to see many of you in Paris on March 22nd to finalize our papers and to talk strategy about the upcoming months.



B20 Kicking Off Health Initiative

On May, 18th, 2017 the B20 Health Initiative hosts the B20 Health Conference: Resilient Health Systems – Shaping the Future of Health Care Together. The B20 Health Initiative aims at providing an exchange platform between the global health care industry, governments, international organizations and civil society to jointly drive change towards innovative health systems. Due to the profound impact of global health issues on societies throughout the world, the German G20 has placed health high on its agenda. At the conference, the final communiqué of the B20 Health Initiative will officially be handed over to a representative of the G20 Health Ministers. Further information about the Health Initiative can be found on the B20 Germany website [here](#).

Statement for Open and Inclusive Societies

The chairs of the G20 Engagement Groups representing business (B20), civil society (C20), labor unions (L20), the science community (S20), think tanks (T20), and women (W20) issued a joint statement for the attention of G20 foreign ministers ahead of their meeting in Bonn on February 16-17. The statement called for increased efforts for effective multilateralism and an open global trading system, as well as deeper coordination of domestic policies to shape globalization in an inclusive way. The G20 Engagement Groups underlined that international cooperation is needed more than ever since today's major challenges are global in nature. Isolationism can thus not be a solution. The statement can be found [here](#).





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B20 Sherpa in Mumbai, India, February 13-14

On February 13, our B20 Sherpa was invited to the T20 Mumbai Meeting “Dialogue on the Emerging World Economy”, jointly hosted by the Kiel Institute for the World Economy (IfW Kiel) and Gateway House. The discussions focused on a range of issues related to developed and emerging market cooperation, with B20 Sherpa Stormy-Annika Mildner participating in a roundtable on trade and investment.

The following day, our B20 Sherpa was invited to “Gateway of India: Geoeconomic Dialogue: Where geopolitics meets business”, organized by Gateway House and the Indian Ministry of External Affairs. Attended both by the B20 Sherpa and the T20 Chair Dennis Snower, the conference aimed to bring together diplomacy, business and finance.



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B20 Executive Committee Has New Member

B20 Germany is excited to announce that Prof. Dieter Kempf has joined its Executive Committee. In his capacity as the President of Bundesverband der Deutschen Industrie (BDI), Prof. Kempf has put Digitalization high on his agenda.

Before becoming the President of BDI, Dieter Kempf has been the Chair of Datev, one of Europe’s largest IT service providers, and the president of BITKOM, the Federal Association for Information Technology, Telecommunications and New Media. Given his expertise in Digitalization, we interviewed Prof. Kempf on the importance of standardization and global rules for digitalization. The Interview can be found [here](#).



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B20 Secretariat Meeting with G20-Global Partnership for Financial Inclusion, February 10

Within the German Government the Federal Ministry for Economic Cooperation and Development (BMZ) heads the G20-Global Partnership for Financial Inclusion (GPFI). Among others, the GPFI is coordinating the G20 Action Plan on SME Financing and the corresponding Implementation Framework. Both are very relevant for the B20 process, especially within the Cross-thematic Group SMEs and the Taskforce on Financing Growth and Infrastructure. Therefore, the B20 Secretariat held a meeting with the chairwoman of the GPFI to discuss and exchange current ideas and working progress within both initiatives. <http://www.gpfi.org/>



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B20 Discussing Protectionism with G20 Trade and Investment Working Group (TIWG), February 6

B20 Sherpa Stormy-Annika Mildner participated in the first meeting of the G20 TIWG under the German presidency. She presented the results of a B20 survey on businesses' views on the severity and evolution of different categories of trade barriers. Ms. Mildner also provided conclusions of the survey results on how anti-protectionism and the monitoring of G20 trade measures can be improved. G20 members expressed great interest in the findings and discussed the merit of regularly including B20 survey results in G20 Trade Measures Reports. In addition to anti-protectionism, the G20 TIWG meeting covered the topics digital trade, investment facilitation, the communication of benefits of trade, and the multilateral trading system. The next meeting of the TIWG, which prepares G20 decisions on trade and investment at the working level of G20 members, will take place on March 1./2.



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B20 at G20/T20 Conference in Johannesburg, February 1-3

From January 1st to January 3rd 2017, B20 participated in the Think20 (T20) Africa Conference in Johannesburg on "Africa and the G20: Building Alliances for Development." The conference aimed at finding new ways to facilitate cooperation between Africa and the G20 in light of both the 2030 Agenda for Sustainable Development and the Agenda 2063 of the African Union (AU). The event was jointly organized by the T20 member organizations German Development Institute / Deutsches Institut für Entwicklungspolitik (DIE) and Institute for the World Economy (IfW Kiel) in cooperation with the South African Institute for International Affairs (SAIIA). Together with South African B20 Representative and Co-Chair of the Employment and Education Taskforce Mthunzi Mdwaba, B20 Sherpa Stormy-Annika Mildner participated in the final plenary discussion on a sustainable partnership between G20 and Africa.



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B20 Conference on Responsible Business Conduct and Anti-Corruption, January 27

On January 27, the B20 Conference on Responsible Business Conduct and Anti-Corruption "From Aspiration to Business Action: The Agenda 2030 as driver for responsible business and anti-corruption in infrastructure development" organized by B20, the Alliance for Integrity (AfIn) and the Emerging Market Sustainability Dialogues (EMSD) took place at Allianz Forum in Berlin, Germany. The conference brought together around 100 key actors from business, government, international organizations, civil society and academia in order to link the Business 20 (B20) debates on infrastructure with the Sustainable Development Goals (SDGs).



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Thomas Silberhorn, Parliamentary State Secretary to the Federal Minister for Economic Cooperation and Development and Jürgen Heraeus, B20 Chairman, opened the conference with high-level statements.



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High Level Conference on Anti-Corruption, January 26

On January 26, the High-Level Anti-Corruption Conference for G20 Governments, Business and Civil Society jointly organized by the German Presidency of the G20 Anti-Corruption Working Group and the Organization for Economic Co-operation and Development (OECD) took place at the Federal Ministry of the Interior (BMI) in Berlin. This sixth edition of the annual Conference provided the opportunity for participants from the business community (B20), public institutions and civil society (C20) from G20 countries and beyond to discuss the cutting-edge compliance and collective action practices, in particular for SMEs, as well as sectoral challenges such as in the health sector and in sports. B20 Chairman Jürgen Heraeus and Klaus Moosmayer, Chair of the B20 Cross-thematic Group Responsible Business Conduct & Anti-Corruption, presented B20 recommendations on two panels.



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B20 Presenting Recommendations to G20 Working Group on Anti-Corruption, January 25

On January 25, the B20 Cross-thematic Group on Responsible Business Conduct and Anti-Corruption presented its recommendations to the G20 Anti-Corruption Working Group. The B20 delegation (including many of the group's Co-Chairs) was headed by Chair Klaus Moosmayer, who handed over a short summary of the B20 ideas to the G20 Working Group. The Working Group's members very much welcomed the contribution of B20.



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B20 Trade Dialogues Breakfast, Davos, January 18

On Wednesday, January 18, the B20, together with the International Chamber of Commerce (ICC) and the support of the World Trade Organization (WTO), hosted a Breakfast Roundtable to address the question "What's Next for Global Trade?" The discussion was led by B20 Chair Jürgen Heraeus and both ICC Director General John Danilovich and Chairman Sunil Mittal. Given the rise in nationalism and protectionism around the world, attendees called for a more inclusive trade agenda that protects vulnerable groups while at the same time ensuring open markets. In addition, it was agreed that the WTO remains the primary forum to advance the cause of international trade.



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Artificial Intelligence – Driving Fundamental Transformation and Growth, Davos, January 19

At a breakfast event on Artificial Intelligence organized by The Boston Consulting Group (BCG), Accenture, and B20, B20 Chairman Jürgen Heraeus laid out how artificial intelligence is no longer an abstract concept, but has already become reality for many businesses. The panel proceeded to address a variety of modes of application for AI, such as autonomous advisory roles in financial services. Questions of the audience centered on the need for prudential measures to ensure acceptance, including retraining for employees and cybersecurity.



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Bilateral Meetings at WEF 2017

Alongside the various panels and debates featuring third parties, there was time for bilateral meetings amongst B20 Germany members at the WEF 2017.

On January 18, Jürgen Heraeus met with John Cryan, CEO of Deutsche Bank AG and Co-Chair of the B20 Taskforce on Financing Growth & Infrastructure. The discussions focused on the need to press on with the work of the Taskforce, especially in the realm of digital finance and regulation.

Jürgen Heraeus also had the opportunity for an exchange with Francesco Starace, CEO of Enel S.p.A. and Co-Chair of the B20 Energy, Climate and Resource Efficiency Taskforce. Given Enel's position as Italy's leading energy provider, Mr. Starace knows first-hand of the difficulties of the energy transition and argued for leveraging more innovative approaches, such as advancing digital energy infrastructure.



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Following the joint session at the breakfast panel on artificial intelligence on the 19th, Jürgen Heraeus and Klaus Rosenfeld carried on where the discussions left off. Klaus Rosenfeld, CEO of Schaeffler AG and Co-Chair of the Digitalization Taskforce, highlighted how automation and the digitalization of production processes is already a reality in his company. Both agreed that it was paramount to ensure consumer protection and increase trust.

B20 Chair Jürgen Heraeus also met with Oliver Bäte, CEO of Allianz SE and Chair of the B20 Taskforce Financing Growth & Infrastructure. In the meeting, they discussed the progress of the policy papers and the advocacy work of the B20. Specifically, they addressed the issue of good governance and tax certainty in infrastructure investment – an issue of central importance for sustainable development.



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In talks with Matthias Zachert of Lanxess, which is both partner of B20, as well as a member of the B20 Taskforce on Trade and Investment, Jürgen Heraeus addressed the G20 Compact with Africa. Specifically, they discussed pathways to increase investments in sustainable development by improving the investment climate on the continent.

Last but not least, Jürgen Heraeus met with José Manuel González-Páramo, Director of the Executive Board of BBVA S.A. and Co-Chair of the Financing Growth & Infrastructure Taskforce. BBVA S.A. under Mr. González-Páramo has been contributing to the B20 process for many years. He stressed that the G20 needed to intensify its efforts to foster much needed investment in infrastructure.

Responsive and Responsible Leadership in the Fourth Industrial Revolution, Davos, January 20



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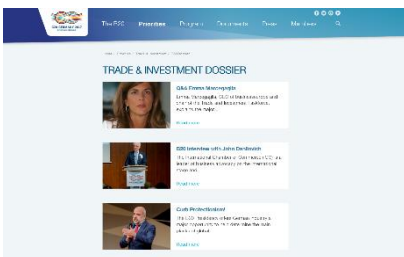
Hosted by the World Economic Forum and Think20, our Chairman Jürgen Heraeus joined the panel debate on Leadership in the Fourth Industrial Revolution. The need to combine innovation with social inclusion was a key theme of the discussion. How can we ensure that communities and identities are protected as digitalization transforms the nature of work? And how can we ensure that the need to shield vulnerable groups does not result in stifled innovation that could have induced much needed growth? These were some of the questions tackled at the meeting.



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First G20 Employment Working Group Meeting, December 19-21, 2016

The G20 Employment Working Group met for the first time in Berlin, on 19 to 21 December 2016. The B20 was represented by Renate Hornung-Draus, Managing Director of the Confederation of German Employers' Federations (BDA) and Vice-President of the International Organisation of Employers (IOE). She highlighted the importance of open, dynamic and inclusive labor markets and the need to adjust immigration policies to labor market needs. Furthermore, she discussed the importance of improving access of women to the labor market and of decreasing legal barriers for female employment. Finally, the advantages of dual education as a possible solution to the global youth unemployment crisis were shown. The next Employment Working Group Meeting will take place in Hamburg from 15 to 18 February and focus on the issues of Sustainable Global Supply Chains, the Future of Work and Youth Unemployment.



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B20 Dossiers

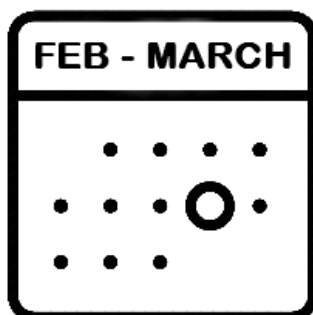
There is a new way to keep up to date and engage: as part of our outreach and advocacy activities, we are publishing thematic dossiers on our B20 website. Here, you can find opinion pieces, interviews, statements, and analyses on the B20 priorities. The Dossiers will be updated on a regular basis. For example, the Trade & Investment Dossier features BDI Director-General Markus Kerber and John Danilovich, Secretary General of the ICC. You can access the Dossiers as sub-pages of the individual Priorities on our website [here](#).



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Inside B20

We are happy to announce that we have two new additions to our team: Ben Mayer and Simon Hansen. Ben will be supporting the team as a student assistant in the area of health policy while finishing his master's degree at the Hertie School of Governance. Simon Hansen works as a consultant for Roland Berger and was seconded to B20 Germany to assist the team with matters related to health. He is currently working on the issue of Digital Health.



Upcoming B20 Events

- Feb. 28: RBC&AC Cross-thematic Group Call on the 3rd policy paper draft
- March 2: SME Cross-thematic Group Call on the 3rd policy paper draft
- March 22: Joint B20 Taskforces and Cross-thematic Groups meeting, organized jointly by BIAC and OECD, Paris



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