

## Factsheet B20

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The Business 20 (B20) is the official G20 dialogue with the global business community. The mission of the B20 is to support the G20 through consolidated representation of interests, expertise, and concrete policy proposals. Furthermore, the B20 promotes dialogue among policy-makers, civil society, and business at the international level.

### B20 Germany Leadership

The German government mandated the leading German business associations – the Federation of German Industries (BDI), the Confederation of German Employers' Associations (BDA) and the German Chambers of Industry and Commerce (DIHK) – to conduct the official G20 economic dialogue, the Business 20 (B20), under the German G20 presidency. The BDI, DIHK, and BDA officially assumed the B20 presidency with the hand-over from B20 China early September 2016. B20 Germany is chaired by Jürgen Heraeus, Heaeus Holding. He is assisted by the three members of the Executive Committee Dieter Kempf, President of BDI, Eric Schweitzer, President of DIHK, and Ingo Kramer, President of BDA, as well as B20 Sherpa Stormy-Annika Mildner.

### B20 Taskforces and Cross-thematic Groups

The B20's foundation is the development of recommendations to the G20 in topic-specific taskforces and cross-thematic groups.

#### Taskforces

- Trade and Investment
- Energy, Climate & Resource Efficiency
- Financing Growth & Infrastructure
- Digitalization
- Employment & Education

#### Cross-thematic Groups

- Responsible Business Conduct & Anti-Corruption
- SMEs

#### Initiatives

- Health

The taskforces/cross-thematic groups are headed by a Chair and several Co-Chairs. In each taskforce/cross-thematic group, around 100 representatives from companies and business associations, representing all G20 members and economic sectors, are working together to find solutions to global challenges.

The focus topics of each taskforce/cross-thematic group were determined through a survey that was distributed to participants of previous B20 cycles, major G20 business associations, and international business networks. Each taskforce/cross-thematic group develops a policy paper with implementable policy proposals for the G20. The B20 Secretariat and Knowledge Partners prepare drafts under the guidance of the respective taskforce/cross-thematic group Chair and Co-Chairs. Subsequently, drafts are discussed and refined with all taskforce members in several consultation rounds. Decisions are made on the basis of consensus. At the end of the process, the core recommendations of all taskforces/cross-thematic groups will be integrated in a summary paper.

Furthermore, the B20 started a Health Initiative. In the framework of the initiative, business representatives also develop a policy paper with recommendations to the G20.

## The Topics of B20 Germany

Germany's B20 Presidency has adopted the motto "Resilience, Responsibility, Responsiveness – Towards a Future-oriented, Sustainable World Economy". The world economy is becoming increasingly uncertain. It is thus more important than ever that we work towards an environment, which fosters innovation, economic growth, and job creation.

- *Trade and Investment*: Strengthen an open and inclusive trading system; make use of the potential of digital trade; foster investment facilitation.
- *Energy, Climate and Resource Efficiency*: Curtail climate change; foster the energy transition; advance resource and energy efficiency.
- *Financing Growth and Infrastructure*: Infrastructure investments; fit-for-purpose regulation 2.0; stable international tax environment.
- *Digitalization*: Foster global connectivity; strengthening industry 4.0 and the industrial internet; embrace artificial intelligence.
- *Employment and Education*: Promotion of open, dynamic and inclusive labor markets; harnessing of the potential of technological change through better education and training; creation of a global level playing field and promotion of fair competition for globally operating companies.
- *SMEs*: Enhance SME participation in global trade; build digital capacities and capabilities for SMEs; increase financial inclusion.
- *Responsible Business Conduct*: Establish beneficial ownership transparency; recognize compliance; advance responsible business conduct in infrastructure projects.
- *Health*: Advance innovation in Healthcare; tackle Neglected Tropical Diseases; address antibiotic resistance; advance pandemic preparedness; utilize digital health.
- *Africa*: Promote foreign direct investment in Africa through "Compacts with Africa"; improve the investment climate.

## The Partners of B20 Germany

B20 Germany was assisted in its work by Knowledge Partners, Network Partners and Concept Partners. Knowledge Partners (KP) are consulting firms that assist the B20 Secretariat and representatives of the TF chairs to prepare the B20 policy papers – under the oversight of the Secretariat and on the basis of the discussions in the taskforces and cross-thematic groups. B20 Germany KP are: The Boston Consulting Group, Accenture, KPMG, Deloitte, and Ernst&Young.

Network Partners (NP) and Concepts Partners (CP) are international business organizations and networks. They provide essential support to taskforces and cross-thematic groups by feeding in their expertise as well as by engaging their broad international constituency in taskforce and cross-thematic group activities, and disseminating recommendations. The Network Partners also support advocacy activities and may participate in organizing B20 events. B20 NP are: Business at OECD, Global Chamber Platform, Global Business Coalition, ICC, Institute of International Finance, IOE, World SME Forum, World Economic Forum.

## Chairs and Co Chairs of the Taskforces and Cross-thematic Groups

B20 Chair		
Juergen Heraeus, Chairman of the Supervisory Board of Heraeus Holding GmbH		
Members of the B20 Germany Executive Committee		
Dieter Kempf, President of BDI; Eric Schweitzer, President of DIHK; Ingo Kramer, President of BDA		
Chairs	Co-Chairs	
Trade and Investment		
<b>Emma Marcegaglia</b> President, BusinessEurope	<b>Loic Armand</b> President, L'Oréal France <b>Jack Ma</b> Executive Chairman, Alibaba <b>Jamal Malaikah</b> President & COO, National Petrochemical Industrial Company	<b>Sunil Bharti Mittal</b> Chairman, International Chamber of Commerce <b>Alexey Mordashov</b> Chairman of the Board of Directors, Severstal PAO
Energy, Climate, and Resource Efficiency		
<b>Kurt Bock</b> CEO, BASF SE	<b>Aldo Belloni</b> CEO, Linde AG <b>Elmar Degenhart</b> CEO, Continental AG <b>Xabier Etxberria Muguruza</b> Business CEO, Gamesa Corporación Tecnológica S.A. <b>Peder Holk Nielsen</b> President & CEO, Novozymes A/S	<b>Joanne Farrell</b> Group Executive Health Safety and Environment and Managing Director Australia, Rio Tinto <b>Francesco Starace</b> CEO & General Manager, Enel S.p.A. <b>Dany Qian</b> Vice President, Jinko Solar Ltd.
Financing Growth and Infrastructure		
<b>Oliver Bäte</b> CEO, Allianz SE	<b>Timothy D. Adams</b> President and CEO, Institute of International Finance <b>John Cryan</b> CEO, Deutsche Bank AG <b>John W. H. Denton</b> CEO, Corrs Chambers Westgarth	<b>José Manuel González-Páramo</b> Executive Board Director, BBVA <b>Jean Lemierre</b> Chairman, BNP Paribas <b>Axel Weber</b> Chairman, UBS Group AG <b>Ju Weimin</b> Executive Vice President, CIC
Digitalization		
<b>Klaus Helmrich</b> Member of the Board, Siemens AG	<b>Sabine Bendiek</b> Chairwoman of the Management Board, Microsoft Germany <b>Hans-Paul Bürkner</b> Chairman, The Boston Consulting Group <b>Timotheus Höttges</b> CEO, Deutsche Telekom AG	<b>Pierre Nanterme</b> Chairman & CEO, Accenture <b>Klaus Rosenfeld</b> CEO, Schaeffler AG <b>Rajeev Suri</b> President & CEO, Nokia

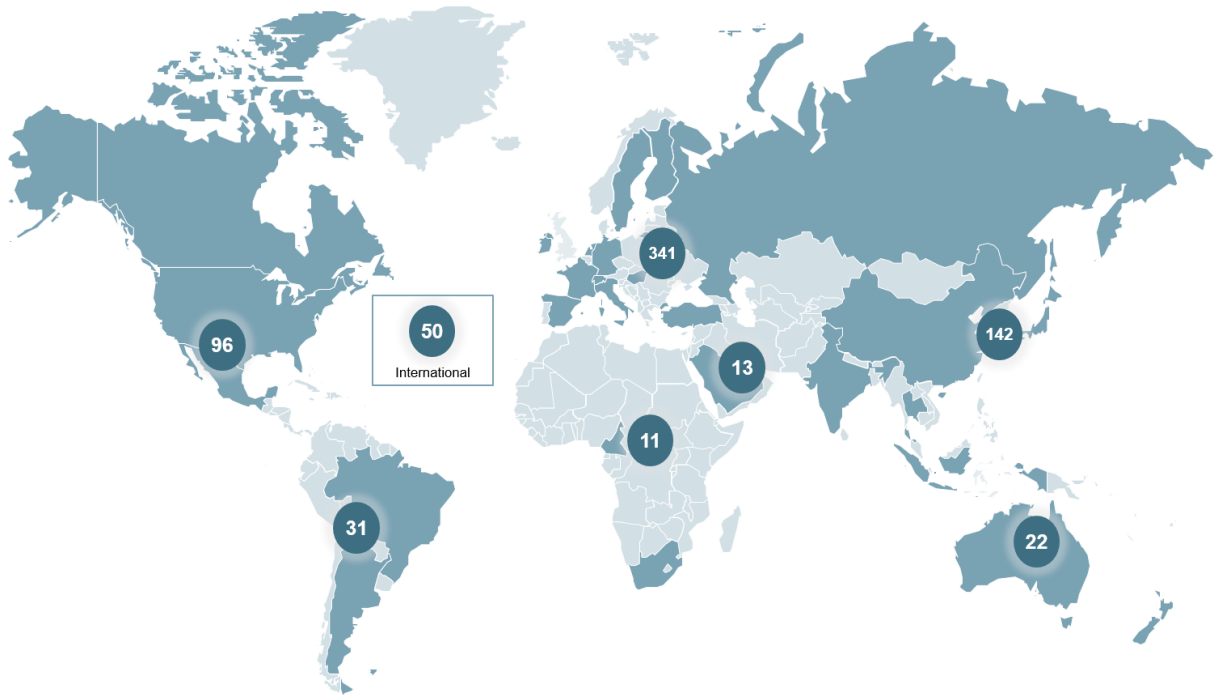
Employment and Education		
<b>Gerhard Braun</b> Vice President, Confederation of German Employers' Associations (BDA)	<b>Daniel Funes de Rioja</b> President, International Organisation of Employers <b>David Iakobachvili</b> President, Orion Heritage Company <b>Erol Kiresepi</b> Vice President, Turkish Confederation of Employer Associations (TISK) <b>Zhang Lei</b> Founder & CEO, Hillhouse Capital Group	<b>Mthunzi Mdwaba</b> Vice President Africa, International Organisation of Employers (IOE) <b>Yogendra Modi</b> Executive Chairman, Great Eastern Energy Corporation Ltd <b>Kathryn Porter</b> Kathryn Porter, Director of Youth Strategy for Europe, Middle East and Africa, Hilton Worldwide <b>Peter Robinson</b> President & CEO, USCIB
Responsible Business Conduct and Anti-corruption		
<b>Klaus Moosmayer</b> Chief Compliance Officer, Siemens AG & Anti- Corruption Chair of BIAC	<b>Andrey Bugrov</b> Senior Vice-President, MMC Norilsk Nickel <b>Andre Gustavo de Oliveira</b> Member of South America Executive Team, BASF SE <b>Corinne Lagache</b> Senior Vice President, Group Compliance Officer, Safran S.A.	<b>Jorge Mandelbaum</b> President, CIPPEC <b>Anny Tubbs</b> Chief Business Integrity Officer, Unilever PLC/NV
Small and Medium Enterprises		
<b>Rudolf Staudigl</b> CEO, Wacker Chemie AG	<b>Mary Andringa</b> Chair of the Board, Vermeer Corporation <b>Bertram Kawlath</b> Managing Associate, Schubert & Salzer <b>Monique Leroux</b> President, International Cooperative Alliance; Chair of the Board, Investissement Québec; President & CEO, Desjardins Group	<b>Lynette Magasa</b> CEO, Boniswa Corporate Solutions Ltd. <b>Rosan P. Roeslani</b> President, Kadin <b>Diane Wang</b> Founder & CEO, DHgate

## B20 Membership

B20 Germany has 706 members (not counting double membership of individual persons in several taskforces or cross-thematic groups) from 39 countries. Membership of each B20 cycle is constituted anew with the change of presidency. In September 2016, B20 Germany had called for applications among previous B20 members and leading G20 business associations. Criteria for the selection process were country, regional, and sectorial balance.

Country	#	Country	#	Country	#	Country	#
Argentina	13	Germany	131	Mexico	7	United States	70
Australia	21	India	36	Russia	22	EU (other)	75
Brazil	18	Indonesia	2	Saudi Arabia	9	International	50
Canada	19	Italy	20	South Africa	10	Other	16
China	75	Japan	10	Turkey	31	Total	706
France	32	South Korea	9	United Kingdom	30		

The B20 consists of 706 members from 39 countries\*

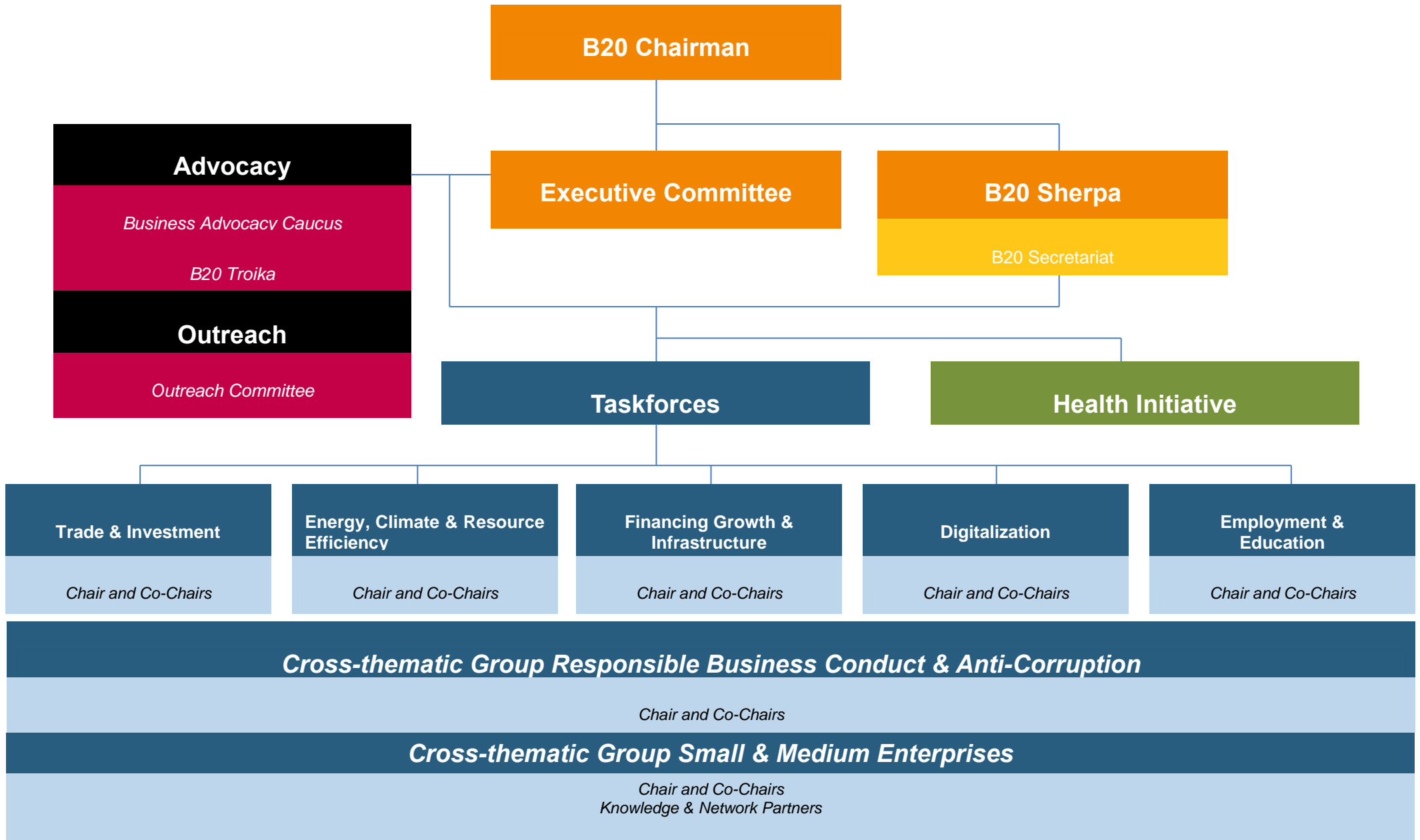


\*Membership can diverge from the sum of individual Taskforces and Cross-thematic Groups due to double membership.

## Events

The B20 involves a series of events with participants from politics, business, and civil society. The highlights of the Presidency are the B20 Conference on December 1 / 2, 2016 and the B20 Summit in May 2017 with the participation of German Chancellor Angela Merkel. Taskforce/cross-thematic group meetings or conference calls take place monthly from October 2016 to March 2017.

## B20 Germany Structure





## Glossary

**B20 Chair:** The B20 Chair leads the B20 process, sets the main guidelines, and represents the B20 vis-à-vis politics, the international business community as well as the public at large.

**Executive Committee:** The Executive Committee is constituted by the presidents of BDI, BDA and DIHK. The Executive Committee takes fundamental decisions concerning B20 by consensus and instructs the B20 Sherpa.

**B20 Sherpa:** The B20 Sherpa is responsible for operational management of the B20 presidency and supports the B20 Chair. She supplies basic orientation for the B20 recommendations and oversees the process of preparing policy papers. The work of the B20 Sherpa is supported by a B20 Secretariat and Mr. Robert Milliner, the 2014 B20 Sherpa during the Australian Presidency, who will act as a Special Advisor to the Executive Committee.

**Business Advocacy Caucus:** The Business Advocacy Caucus (BAC) comprises about sixty CEOs and business organization leaders from the G20 states. The members will be appointed by the B20 presidency. The main task of the BAC is public and political advocacy of the B20 recommendations to enhance the visibility and legitimacy of the B20.

**Outreach Committee:** The representatives of the other G20 Engagement Groups (C20, L20, S20, T20, W20 and Y20) form a joint Outreach Committee to ensure the inclusivity and legitimacy of the B20 process.

**B20 Troika:** The Sherpas from B20 Germany, B20 China and B20 Argentina form an advisory committee to ensure the continuity and coherence of the B20 process.

**Taskforces:** The Taskforces (TFs) develop recommendations and concrete policy proposals. Their members are senior representatives of businesses, associations and organizations. Each TF has a Chair who chairs its sessions, guides the drafting of policy papers and presents the TF's recommendations in public and political forums. Each chair may be assisted by several Co-Chairs. Chairs and Co-Chairs are appointed by the B20 presidency; they are leading business figures from the entire G20, such as CEOs, supervisory board members and association principals.

**Cross-thematic Groups:** The Cross-thematic Groups (CTGs) have the same structure and working processes as TFs. They also draft policy papers with recommendations and concrete policy proposals to the G20. SMEs, responsible business conduct and anti-corruption are per se cross-thematic issues. In order to take these into account across all B20 recommendations and to have expertise from all thematic areas represented in CTGs, simultaneous membership in a TF and a CTG is encouraged.

**Knowledge Partners:** Knowledge Partners work with the B20 Secretariat and representatives of the TF chairs to prepare B20 policy papers – under the oversight of the Secretariat and on the basis of the discussions in the TFs and CTGs. Knowledge partners also supply inputs and support the B20 Secretariat in coordination processes and preparation of contributions.

**Network Partners:** Network Partners are international business organisations and networks. They provide essential support to TFs/CTGs by feeding in their expertise as well as by engaging their broad international constituency in TF/CTG activities, and disseminating recommendations. The Network Partners also support TF/CTG advocacy activities.

**Concept Partners:** Concept Partners are initiatives or organizations that are experts and stakeholders for specific issues. They provide their expertise in the drafting of recommendations and play an important role in setting up the agenda of the respective TF/C